

Personal

1957 Born at Qormi in Malta

Education

2003 Ph.D in Instructional Technology, University of Sheffield, UK

1994 M.A. in Communications, University of Malta, Malta

1979 B.A. (Hons) in English Literature, University of Malta, Malta

Present employment

2008 to date Senior Lecturer, Centre for Communication Technology, University of Malta, Msida, Malta. Lectures in Print media, Desktop Publishing, Graphic Design, Presentation Techniques. He has also lectured on Transfer of Learning, Instructional Media, Classroom Communications, and English Literature teaching.

Past full-time employment

2003-2008 Lecturer, Centre for Communication Technology, University of Malta, Msida, Malta

1996-2003 Asst. Lecturer, Centre for Communication Technology, University of Malta, Msida, Malta

1979-1995 Teacher, Archbishop's Minor Seminary, Tal-Virtù, Rabat, Malta. Taught English, Maltese and Art.

Extra-mural employment

1988-2010 Production and design on *Leĥen is-Sewwa*, weekly newspaper

1997-2000 Examiner/paper setter for Systems of Knowledge (Matsec)

1978-1995 Teacher of TEFL with National Students Travel Foundation English Language School, Gzira, Malta

1980-1992 Teacher of Maltese Literature at Stella Maris College, Gzira, Malta sixth form

1988-1991 Producer, designer and pagemaker of *Il-Ġens*, weekly newspaper

1984-1985 Teacher of Maltese Literature at St. Aloysius College, Malta sixth form

1979-1980 Producer and designer on *Heritage* (Cultural Encyclopedia), Klabb Kotba Maltin, Valletta, Malta

Other lecturing assignments

1994 to date Has lectured in Communications and Instructional Media in:

- (1) TEFL certificate courses organized by the University of Malta and others;
- (2) Lectured about Teaching Literature in the Secondary School for the Faculty of Education Department of Arts and Languages in Education
- (3) Faculty of Education diploma courses in adult training and development;
- (4) Diploma courses organized by the University of Malta for lecturers at the Institute of Tourism Studies;
- (5) Courses organized by the University of Malta and by MCAST for lecturers at the Malta College of Arts, Science and Technology.
- (6) Courses in Personal Communications given to masters students in the Masters Integrated Resource Management, organised by the International Environment Institute, and in the Masters in Heritage Studies and Masters in Conservation Studies, organised by the Institute for Conservation, University of Malta.
- (7) Courses in Presentation Techniques given to students at the Institute of Health Care, University of Malta.

Also gave 5 seminars and workshops for the University of Malta Academic staff in the use of Instructional Media, organized by the Quality Assurance Committee. Gave a two-part seminar on the use of PowerPoint as a lecturing tool to academic staff for the QAC in 2006.

Has also given public talks on children's books & illustrations, cartoons and comics (for ex. British Culture Association, Friends of the Manoel Theatre, etc.). Has lectured and given papers in courses organised by the National Council of Women, the Commissioner for Children, etc.

Publications (children's books - as author/illustrator)

2009 *Pullu u d-Dinja Nadifa* (Young children's book) - KKM

2005 *Il-Holma ta' Pullu* (Young children's book) - KKM

2004 *Il-Kukkudrill Eroj* (Children's book in verse) - KKM

2003 *Pullu u t-tifla mill-ispazju* (Young children's book) - KKM

- 2002** *L-Avventura ta' Pullu* (Young children's book) - KKM
- 2001** *Pullu u d-Dragn* (Young children's book) - KKM
- 2000** *Pullu taħt is-Sodda* (Young children's book) - KKM
- 1993** *Avventura taħt l-Art* (Adventure for children) - Bugelli Publications
- 1993** *Peter Pan* (trans. From J.M. Barrie) - PIN
- 1987** *Ktieb ix-Xwejjaħ* (Fantasy) - MUT Publications
- 1982** *Adron, Re* (Graphic novel) - Il-Mument
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Publications (children's books - as editor & contributor)

- 1997** *Tużżana* (older children's stories) - with Trevor Żahra – Merlin (Winner of the Maltese Literary Prize for Best Children's Book of 1997; two printings)
- 1996** *Taħt Sema Kwiekeb* - with Trevor Zahra – Merlin (Winner of the Maltese Literary Prize for Best Book Production of 1996)
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Publications (adult fiction)

- 1985** *Żagħżuġħ bla Isem* (Experimental short stories) - Privately published
- 1977** *Mill-Art ta' Qatt u Qatt* (short story collection) - Il-Hajja
- 1977** *Dwal* (as editor and contributor) - Lux Press
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Publications (Academic books - as editor & contributor)

- 2000** *Ways and Measures - Teaching and Assessing Young Learners of English as a Foreign Language* (with Charles Mifsud) - Malta: World Academic (This selection of international papers is being used in reading lists of several foreign university courses on TEFL)
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Publications (Critical writing - books)

- 2002** *Il-Kotba għat-Tfal f'Malta* (Children's books in Malta - co-authored with Charles Briffa and Trevor Zahra) - PIN
- 1992** *A Childhood of Delight* (co-authored with Charles Briffa) - PIN
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Recent Academic papers, presentations, and publications

- Mallia, G. (2009). To Browse or to Study: Informal/formal learning preferences of Maltese University Students. In Kinshuk, D. G. Sampson, J. M. Spector, P. Isaías, & D. Ifenthaler (Eds.) *Proceedings of the IADIS International Conference on Cognition And Exploratory Learning in the Digital Age (CELDA 2009)*, pp. 342-345. Rome: International Association for Development of the Information Society.
- Mallia, G. (2009). Laughter and Tears? The satirical cartoon as journalistic commentator. In J. Borg, A. Hillman, & M.A. Lauri (Eds.) *Exploring the Maltese Media Landscape*. pp.215-232. Malta: Allied Publications.
- Mallia, G. (2009). Hypertextual Processing and Institutional Change: Speculations on the effects of immersed New Media users on the future of educational institutions. *The UFV Research Review*, Vol.2, No.3, pp.80-96.
- Mallia, G. (2008). Learning from the Sequence: The use of comics in instruction. Reprinted in N. R. Khadpekar (Ed.) *Humour as a Strategy*, pp.104-114. Hyderabad, India: Icfai University Press.
- Mallia, G. (2008). Transfer to Learning Flexibility and Hypertextuality. In S. Wheeler (Ed.) *Connected Minds, Emerging Cultures: Cyberculture in online learning*, pp.185-208. Charlotte, NC: Information Age Publishing.
- Mallia, G. (2008). Satirical Cartoons in Malta. *International Journal of Comic Art*, Vol.10, No.2, pp. 607- 620.
- Mallia, G. (2007). A tolling bell for institutions? Speculations on student information processing and effects on accredited learning. In K. Fernstrom (Ed.) *Readings in Technology in Education: Proceedings of the International Conference on Information communication Technologies in Education, Heraklion, Crete (24-32)*.
- Mallia, G. (2007). Learning from the Sequence: The use of comics in instruction. In *ImageText*, Vol.3, No.3. University of Florida, USA.
- Mallia, G. (2007). Hypertextual Processing as a Result of Immersed New Media Usage. Poster session presented in CAL '07: Discussion, Disruption and Debate conference, Dublin, Republic of Ireland, March, 2007.
- Mallia, G. (2006). Learning from the Sequence: The use of comics in instruction. Presented at the 4th University of Florida Conference on Comics, Gainesville, Florida, February, 2006.
- Mallia, G. (2005). Callout journals as part solution for Negative Transfer in Desktop Publishing tasks. In A. Mendez Vilas, B. Gonzalez Pereira, J. Mesa Gonzalez & J. A. Mesa Gonzalez (eds), *Recent Research Developments in Learning Technologies (2005)*, Vol. 1, pp. 363-367. The paper was presented at the Third International Conference on Multimedia and Information & Communication Technologies in Education, Cáceres, Spain.

Mallia, G. (2004). Stand by and Mark the Manner of his Teaching: lack of transfer in a non-ict oriented literature classroom. In G. Anderson, K. Fernstrom, R. Welch (eds.), *5th ICICTE Proceedings* (414-419). Athens: National and Kapodistrian University of Athens.

Mallia, G. (2003). Pushing Media Democracy: Giving Marginalized illiterates a New Literacy. In K. Fernstrom (ed.), *4th ICICTE Proceedings* (387-392). Athens: National and Kapodistrian University of Athens.

Mallia, G. (2000). Audio as an instructional medium in the EFL classroom. In C. Mifsud & G. Mallia (eds.), *Ways and Measures: Teaching and assessing young learners of English as a foreign language* (123-136). Malta: World Academic.

Mallia, G. (1997). The Use of Comics in Adult Education Practice. In G. Baldacchino & P. Mayo (eds.), *Beyond Schooling: Adult education in Malta* (89-110). Msida: Mireva Publications.

Other

(Lectures, seminars, workshops and talks)

2009 (December) Short course of lectures on "Graphic Storytelling" to K3 students at the University of Malmö, Sweden.

2009 (November) Gave a paper "To Browse or to Study: Informal/formal learning preferences of Maltese University Students" at the Conference on Cognition And Exploratory Learning in the Digital Age (CELDA 2009), organised by IADIS, Rome, Italy.

2009 (November) Comics Communications. Talk given at the first Malta Comic Con, at St. James Cavalier Centre for Culture, Valletta, Malta.

2009 (July) Led a workshop entitled "Formalising Informality? Can incidental, informal learning be integrated within instructional design?" during the ICICTE 2009 conference held in Corfu, Greece.

2008 (December) Gave a public workshop, "Why the Self-Brand?" at Midzone in central Malmö, Sweden.

2008 (July) Led a workshop entitled "Gr8 ZZZZ@Uni, M8!: New Technology induced Social and Cognitive change and implications for the Tertiary Classroom" during the ICICTE 2008 conference held in Corfu, Greece.

2008 (May) Gave a public seminar, "The Elements of Branding: Understanding and Using the Practical Aspects" at Malmö Börshus, Sweden.

2008 (January) Formed part of a three-person delegation visiting UK Universities to explore the choice of a VLE for the University of Malta.

2007-2009 (Annually March/April) Lectured Communications and Media students at the University of Lund, Sweden on Modern Media Technologies in a Social Context, and Personal Presentation: The Branding of the Self.

2007 (December) Gave a public seminar, "The Branding of the Self: The Communications Dimension" at Midzone in central Malmö, Sweden.

2007 (November) Designed the website for ICICTE 2008, <http://www.icicte.org>

2006 (March) The Superhero Archetype. A talk given during *The Big Bang* comics conference at St. James Cavalier Centre for Culture, Valletta, Malta.

2003-to date (Annually August-September) Lectured first year students at the Swedish Cartoon Academy – Kvarnby folkhögskola – Malmö, Sweden.

Publications in academic magazines

Mallia, G. (2001). Illustrations in children's books: Effect and effectiveness. *Education 2000*, 6, No.9, 37-38, 41, 43-44.

Mallia, G. (2000). The Matchstick figure. *Education 2000*, 6, No.8, 27.

Mallia, G. (2000). Using cartoons and comics in lessons. *Education 2000*, 6, No.7, 19-21.

Mallia, G. (1999). Photocopying halftones. *Education 2000*, 6, No.6, 3.

Mallia, G. (1999). Audio Resources *Education 2000*, 6 No 5 40-41.

Mallia, G. (1998). Planning for Media Use. *Education 2000*, 6, No 4, 13-14.

Mallia, G. (1998). The Board. *Education 2000*, 6, No.3, 23.

Mallia, G. (1997). 35mm Slides. *Education 2000*, 6, No.2, 44.

Mallia, G. (1997). The Overhead Projector. *Education 2000*, 6, No.1, 23,43.

Other publications

Publications as book reviewer for *The Sunday Times* and other papers. Other publications as writer in the popular press on humour, books, art and education. (Separate publications list available on request).

Short stories, children's writings, poems in various magazines. (Separate creative publications list available on request).

Publications (as book and magazine illustrator)

Illustrations in a large number of books and magazines - among them Grimm's Fairy Tales in Maltese, a number of text-books, etc. (Separate illustrations list available on request).

Cartoons

2009 to date *Żeppi & Co.* Satirical online cartoon panel.

2009 Set of cartoons for children's educational books issued by Wasteserv (Malta).

2007 EU Commission Representation in Malta 2008 Calendar (also production).

2007 to date Solicited contributor of cartoons to *The Economic Update* (including a number of covers).

2004-2008 Cartoon renditions of the different services given by e-Government. Used to publicise the services.

1993-2008 *One Family* satirical, socio/political comic strip in the weekly *The Sunday Times*

1990-2000 Solicited contributor of panel cartoons to *The Accountant*, *Industry Today*, *Bold*, *WE* magazine, *First Sunday* magazine and others.

1987-1991 Occasional social commenting colour cartoon panel in *The Times* (under the general title **Ġorġ at Large**)

1987-1991 Weekly satirical, socio/political cartoon panel in *The Times* (under the general title **Ġorġ**)

1990-1992 *Nies* - humorous comic strip in *Il-Gens* newspaper

1988-1990 *Il-Familja Borg* - satirical comic strip in *Il-Gens* newspaper

1981 *Viku Mason/Ghada - Komik Saghtar* Nru. 3

1980-1990 Regular cartoonist and comic strip artist of *Il-Haddiema Zghazagh* newspaper (including a full strip adaptation of Orwell's *Animal Farm*)

1980-1981 Cartoon contributor to *Il-Hajja* newspaper

Publications designer

(a small representative selection)

2007-2008 Editor and Producer of *HeyU!* (bi-monthly), a magazine in English for children.

2007-2009 Designed and produced all the conference material for ICICTE conference, held in Heraklion, Crete and Kanoni, Corfu, Greece.

2000-2006 Contributed to the redesigning of official University publications (eg. The Annual Report; University of Malta Strategic Plan, etc.)

1995 to date Coordinator of the production by the Printing Processes Class (CCT, University of Malta) of the annual magazine *Scream*

2005 *Port Reception Facilities - A Summary of REMPEC's Activities in the Mediterranean Region* - REMPEC, UN. A French version was designed and published in 2006.

1992-2006 Co-editor, designer & producer of *Saghtar* (monthly) Malta's most popular children's magazine

2002-2003 Designer & illustrator of *Konsu* bi-annually issued by the Consumer and Competition Division, Ministry for Economic Services Malta

2002-2003 Designer & illustrator of *Young Consumers Magazine* bi-annually issued by the Consumer and Competition Division, Ministry for Economic Services Malta

2002 *Protecting the Mediterranean against Maritime Accidents and Illegal Discharges from Ships* - REMPEC, UN.

2001 REMPEC 25 years anniversary brochure (Regional Marine Pollution Emergency Response Centre for the Mediterranean Sea - United Nations).

1997-2000 Producer (and assistant editor) of *Education 2000* - a journal of Education for Teachers - University of Malta, Faculty of Education, in collaboration with the Education Division.

1979 to date Has produced books, annual publications, magazines, leaflets & brochures for a number of different companies and institutions. (Full design list on request).

Stamp design

2001 Maltese traditional Musical Instruments (placed second in the philately competition organised by the Philatelic Music Circle of Great Britain).

2000 Christmas set

1999 Tourism set

Websites

(a selection)

2009 <http://www.perssonkommunikation.se>

2009 <http://www.icicte.org/>

2008 http://www.icicte.org/ICICTE09_Home.htm

2007 http://www.icicte.org/ICICTE08_Home.htm

Exhibitions

Has exhibited paintings and cartoons in a number of collective exhibitions in Malta, Czechoslovakia, Italy, Holland, Greece and Germany

Radio and television (production and presentation)

2002-2003 *Għandi Pjacir* (live discussion programme) - RTK

1998 (repeated 2008) *Biex Nidhku* (humour analysis) - Radju ta' I-Universita' (winner of the educational/cultural category of the Malta Broadcasting Authority Awards for excellence in broadcasting for that year). Repeated with edits on Campus fm in 2008.

1996-1997 Two series of *Ilwien* (commentated music) - Radju ta' I-Universita'

1991 *Il-Kastell Imsaħħar* (tv series for children on fairytale characters) - TVM

1988 *Lenti fuq l-Arti* (an art analysis programme) - National Radio

1981-1982 *L-Arti Madwarna* (arts magazine programme) - National Radio

1978-1982 *Mill-Ħsieb għall-Kelma* (literary magazine programme) - National Radio

1976 to date Wrote radioplays, short stories (two read on BBC World service in 1977), wrote and presented a number of one-offs both for radio and tv, and has participated extensively in guest slots on local radio and tv.

Participation

2008-2009 (July) Participated in the ICICTE 2008 and ICICTE 2009 conference held in Corfu, Greece. Each time led workshops, moderated sessions during the conference, and was one of the judges on the panel of the Student Paper Prize. Also designed the website, and produced all the conference material.

2007 (July) Participated (presented and moderated) in ICICTE 2007 in Crete. During the conference was given a "Friend of the Conference" award for contributions to the success of the ICICTE conferences. Produced all the conference materials for this edition of the conference and was part of the Scientific Committee.

2007 (April) Participated in an open forum discussion organised in Malmö, Sweden, by Professor Peter Dahlgren on Media and Citizenship.

2007 (March) Presented a poster session ("Hypertextual Processing as a Result of New Media Usage") at the Biennial Conference *Computer Assisted Learning (CAL)* at Trinity College, Dublin, Republic of Ireland.

2006 (October) Participated in the Fourth Eden Research Workshop: Research into Online Distance Education and E-learning: Making the difference, 25-28 October, 2006 Castelldefels, Spain.

2006 (July) Participated in the ICICTE conference in Rhodes, Greece, organised by the University College of the Frazier Valley, B.C. Canada, and the University of the East Aegean, Greece. Was part of the Scientific Committee, Editorial Board, part of the judging panel for the student paper prize, and moderated two sessions.

2006 (May) Gave Ph.D Seminars on the effect of hypertextuality on immersed users of multimedia at the University of Lund, Sweden.

2005 (August) Workshops on cartooning at the Christian Artists Seminar, Doorn, The Netherlands.

2004 Affiliated with the International Association for Development of the Information Society.

2004 Attended the first IADIS conference, Cognition and Exploratory Learning in the Digital Age (CELDA, 2004), held in Lisbon, Portugal.

2003 Gave talks on comics during the Malmö Festival in Sweden. Also addressed first year students at the Swedish Cartoon Academy - Kvarnby folkhögskola, and the committee of the Swedish Comics Association in Lund, Sweden.

1999-2004 Attended three ICICTE Conferences organised by INEAG on Samos Island, Greece. Read papers in two of them and was part of the scientific committee of the 2004 conference.

2001-2004 Was evaluator, lecturer and participant in a number of Comenius projects in Malta, Denmark (Randers), Spain (Barcelona).

1998-2003 Attended a number of conferences and meetings related to Educational Technology (for ex. Leeds, UK; Copenhagen, Denmark; and Milan, Italy).

1992-1997 Several Christian Artists Symposia and conferences in the Netherlands (De Bron and Doorn). Gave lectures and workshops and led workshops. Was also an active participant in proceedings.

1980-1990 Participated in a number of Trade Union sponsored conferences in Sicily, France and the Netherlands.

Affiliations

2006 to date Member of the University of Malta E-Learning Committee.

2005 to date Chairman of the National Book Council of Malta.

2005 to date Member of the University of Malta GIC steering committee for the Mentoring Scheme.

2005 to date Member of the editorial board of the peer-reviewed online journal *Teaching and Learning Online*, published by the University College of the Fraser Valley.

2004 to date Member of IADIS – International Association for Development of the Information Society.

2003 to date Member of the Scientific Committee of the ICICTE (Information and Communication Technologies in Education) conference in Samos, Greece, organized by the Research and Training Institute of the East Aegean (Greece); University College of the Fraser Valley (Canada); National and Kapodistrian University of Athens (Greece). Since 2009, member of the Conference Steering Committee.

2000 to date Member of the University of Malta Gender Issues Committee, and the University of Malta Welfare Committee.

1983 to date Member of the Malta Union of Teachers: past chairperson and founder of the Private Schools Committee and one of the negotiators of the first MUT/Church Schools agreement on equality of pay for church school teachers; past Assistant Secretary General; past member of the University of Malta MUT Committee and one of the negotiators of the 2002 agreement; past member of the editorial board of *The Teacher* magazine and frequent contributor on 'Media in Education'; briefly, chairman of the University Academic Staff Association (2002-2003); member of the MUT Educational Planning Committee.

1977 to date Member of Ghaqda tal-Malti (Universita') - literary society (past treasurer and member of the editorial board of its official journal *Lehen il-Malti*)

1977 to date Editor or member of the editorial board of a number of magazines, journals and newspapers (including editing two comics: *Avventura*, 1982 and *Il-Komik*, 1983-1984). (Complete list available on request)

1976 to 1980 Official or member of a number of cultural and literary associations and societies.

December 31, 2009